

CURRICULUM VITAE

Name	KIM, Sung Do		
Nationality	Korean	Date of Birth (MM-DD-YYYY)	07/16/1963
Present Position at KU	Full Professor		
Education (higher education)	<p>1986, BA (French Language and Literature), Korea University</p> <p>1987, MA (Linguistics) (Translation Studies), University of Paris X</p> <p>1988, DEA (Oriental Linguistics), L'École des Hautes Études en Sciences Sociales, Paris</p> <p>1991, Ph.D. (Linguistics and Semiotics), University of Paris X</p> <p>1991-92, Exchange Ph.D. Student City University of New York & MIT</p>		
Teaching and Research Experiences	<p>1992-94, Translator and Presenter for the International Broadcasting Program (French Section), KBS Radio</p> <p>1992-95, Lecturer, Dept. of French Language and Literature and Dept. of Linguistics, Korea University</p> <p>1994-95, Lecturer, Dept. of French Language and Literature, Seoul National University, Korea</p> <p>1995-Present, Professor of the Department of Linguistics, Korea University</p> <p>2001-Present, Founder and Committee member of the interdisciplinary program for visual culture studies, Korea University</p> <p>1996-97, Invited Research Professor, L'École des Hautes Études en Sciences Sociales (invited by the French Foreign Minister)</p> <p>1998-99, Invited Research Scholar, University of Toronto (Grant by the Canadian Foreign Minister)</p>		

2001-02, Invited Visiting Professor, Oxford University, Dept. of History of Art and Center for Visual Studies (invited by Professor Martin Kemp)

2004 (Winter), Distinguished Invited Professor, University of Limoges, France

2007-08, Researcher, POSCO TJ Park Foundation Asian Humanities and Social Studies Fellowship

2008-09, Invited Visiting Professor, Harvard University, Dept. of History of Art (invited Professor Eugene Wang)

2010 (Winter), Doctoral dissertation literature jury chairperson, the University of Burgundy, France

2012-13 Invited Visiting Professor, Cambridge University, Dept. of Sociology (invited by JohnThompson)

2013 (Winter), Endowed Chair Professor, the University of Le Havre, France

2006-2018, Founder and Director of the CACS (Center for applied cultural science)

2010-Present, Honorary chair-Professor, the University of Burgundy, France

2018 (August-September). Invited Professor, the University of Qom (Iran), the University of the Tarbiat Modares (Iran)

Research Areas:

Anthropological (re)interpretation of the Korean traditional culture (in comparative reference to the East Asian Culture)

Media Archeology of the (Pre)modern Korea (in comparative reference to the East Asian Media History)

A new grammatology of the Korean Alphabet

Visual and Cultural Theories (including visual culture)

Epistemology and History of Linguistic Theories

Studies on Peirce

	<p>History and Epistemology of Contemporary French Thoughts</p> <p>Prehistory & History of Graphism</p> <p>Interaction between text, writing, and speech</p> <p>Theoretical and applied semiotics</p> <p>History and Theory of Media (from Book to Hypermedia)</p> <p>Culinary semiotics</p> <p>Poetics of Urban Space</p>
<p>Activities of Association</p>	<p>1999-Present, Executive member of IASS (International Association for Semiotic Studies)</p> <p>2015-2018, President of Korean Association for Visual Culture</p> <p>2014-Present, Vice President & Review Editor of International Association for Semiotic Studies (IASS)</p> <p>2017-Present, Review Editor of Korean Association for Semiotic Studies (KASS)</p> <p>2017-Present, Vice-President of International Association for Humanistic Studies in Language</p> <p>2019-2024, (September, Buenos Aires). Reelected as Vice President of International Association for Semiotic Studies (IASS)</p> <p>2020. Invited professor, the CNRS (French National Research Center of sciences)</p>

Other Activities	<p>Publications</p> <p>Books Authored and Translated:</p> <p>1993, (Co-authored) <i>Historiography of Linguistics</i>, John Benjamins Publishing Company.</p> <p>1995, (Translated) <i>H. Parret's Ideas on Current Semiotics</i>, Seoul: Theory and Practice; Translation of 9 articles by H. Parret.</p> <p>1996, (Translated) <i>Grammatology</i>, Seoul: Minumsa; Translation of Jacques Derrida, <i>De la grammatologie</i>, Paris: Minuit, 1967.</p> <p>1996, (Co-authored) <i>103 Thoughts in 20th Century</i>, Seoul: Minumsa.</p> <p>1997, (Edited and Translated) <i>On Meaning</i>, Seoul: Ingansarang; Translation of A.J. Greimas, <i>On Meaning</i>, Minneapolis, Minnesota: University of Minnesota, 1987.</p> <p>1998, <i>Lectures on Contemporary Semiotics</i>, Seoul: Minumsa.</p> <p>1998, (Co-authored) <i>Developments in Modern Semiotics</i>, Seoul: Seoul National University Press.</p> <p>1998, (Co-translated) <i>The Science of Words</i>, Seoul: Minumsa; Translation of George A. Miller, <i>The Science of Words</i>, Scientific American Library, 1991.</p> <p>1999, (Co-authored) <i>The Life of Images</i>, Seoul: Thinking Tree Publishing Company.</p> <p>1999, <i>From Logos to Mythos</i>, Paju: Hangilsa. (Nominated “Excellent work” by the Korean Academy of Science)</p> <p>1999, (Co-authored) <i>Semiotics: Bridging Nature and Culture</i>, Adrian Gimata-Welsh.</p> <p>2000, (Co-authored) <i>The Structuralist Revolution</i>, Seoul: Seoul National University Press.</p> <p>2002, <i>From Structure to Emotion</i>, Seoul: Korea University Press. (Nominated “Excellent work” by the Korean Academy of Science)</p>
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	<p>2002, (Co-authored) <i>Semiotics and Philosophy and Arts</i>, Seoul: Somyung</p> <p>2003, (Co-authored) <i>100 Key Words to the 21st Century</i>, Seoul: Korean Publishing Marketing Research Institute.</p> <p>2003, <i>The Digital Language and the Transformation of the Humanities</i>, Pusan: Kyungsoo University.</p> <p>2003, <i>Human Sciences in the Era of the Hypermedia</i>, Seoul: Thinking Tree Publishing Company.</p> <p>2003, (Translated) <i>Semiotics, Marketing and Communication</i>, Paju: Nanam; Translation of Jean-Marie Floch, <i>Semiotique, marketing et communication</i>, PUF, 2002</p> <p>2004, (Co-authored) <i>Understanding Advertising Criticism</i>, Hanul Academy</p> <p>2005, (Co-authored) <i>Philosophical Dictionary in Korean Language</i>, Jisik Publishing Company.</p> <p>2006, (Edited and translated) <i>A System of Logic, Considered as Semiotic</i>, Seoul: Minumsa.</p> <p>2007, <i>The Sign, the Rhythm, the Cosmos</i>, Seoul, Ingansarang</p> <p>2008, <i>Homo Mobilicus</i>, Seoul: Samsung Institute</p> <p>2009, (Translated) <i>Semiotics and Philosophy of Language</i> by U. Eco, Indiana University Press, 1986</p> <p>2010, <i>Semiotics and Linguistics</i>, Seoul: The Open Books</p> <p>2010, (Translated) <i>De la Grammatologie</i> Paris: Minuit, 1967</p> <p>2011, <i>Retorica des Visibile</i>, Rome: Aracne</p> <p>2011, <i>The Transformation of Culture</i>, France, Dijon: The Dijon University Press</p> <p>2011, <i>Bild-Macht-Schrift</i>, Gottingen: Velbrucj Wissenschaft</p> <p>2013, <i>Humanistic Approach to National Development Strategies</i>, Seoul: Munhwa Ilbo</p>
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2014, *Formes en Devenir*, London: Hermes Science Publishing

2014, *Anthropology of City*, Seoul: Ahn Graphics

2015, *The History of Modern Philosophy in France*, Seoul: Changbi

2015, *Narrative & Ego*, Seoul: Semiosis HK Research Center

2015, *l'homme-trace*, Paris: CNRS

2015, *Urban Semiotics*, Tallinn: Tallinn University Press

2016, *Hybrid Reading*, Tokyo: ShinYuuSa

2017, (Co-authored) *Historiography of Linguistics*, Amsterdam: John Benjamins Publishing Company

2017, (Translated) *The Last Lecture of Saussure*, Seoul: Minumsa Publish Group

2017, *Humanistic Imagination of Ecological Restoration*, Seoul: Jibmundang

2017, *Linguist & Unconsciousness*, Seoul: Korea University Press

2017, *Linguistic Anthropology*, Seoul: Book21

2020. From the structure to the sensible. Korea University Press

2021. Reading the General Course in Linguistics by Ferdinand de Saussure, Sechang Press.

International Academic Articles:

1990, "Le mythologie Saussure est-il encore Saussure?", *LINX*, vol.22, University of Paris X, pp.129-144.

1990, "Notes a propos de la terminologie saussurienne", *Cahiers Ferdinand de Saussure*, vol. 44, Librairie Droz, pp.73-93.

1992, "A propos de l'histoire de la semiotique", *Langages*,

	<p>vol.107, Larousse, pp.28-37.</p> <p>1993, "La mythologie saussurienne: une nouvelle vision semiologique?", <i>Semiotica</i>, vol.97, International Association for Semiotic Studies, pp.5-78.</p> <p>1995, "La mythologie saussurienne comme ouverture semiologique", <i>LINX</i>, Special Ed., University of Paris X, pp.293-300.</p> <p>1995, "Le concept de réalisme dans la philosophie de la linguistique", <i>Philologie 6</i>, Sendai University, pp.221-242.</p> <p>1997, "Benveniste et le paradigme de l'énonciation", <i>LINX</i>, Special Ed., University of Paris X, pp.211-218.</p> <p>1997, "Reflexions narratives chez Saussure", <i>Semiotics Around the World</i>, International Association for Semiotic Studies, pp.1007-1010.</p> <p>2000, "The Aesthetic Phenomenology of Abduction", article on the homepage of the International Research Group on Semiotics of Reasoning and Abductive Inference, Johann Wolfgang Goethe-Universität Frankfurt am Main, Germany, <http://user.uni-frankfurt.de/~wirth/intro~1.htm></p> <p>2002, "L'hypoiconicité du texte saussurien", <i>Le signe et la lettre</i>, L'Harmattan, pp.307-320.</p> <p>2003, "Le corps, l'univers, le temple", <i>Semiotique non verbales et modes de spatialité</i>, PULIM, pp.227-241.</p> <p>2006, "Syncretic Semiotics of Hypermediality", <i>Kodikas/Code : ARS Semiotica</i>, Gunter Narr Verlag</p> <p>2006, "Quelques remarques sur l'écologie culturelle de la technologie mobile", <i>TRANS</i>, pp.1-10.</p> <p>2005, "L'univers, le corps et le rythme: quelques remarques sémiotiques sur les temples bouddhistes coréens", <i>Degrés</i>, pp.1-29.</p> <p>2006, "Quelques notes épistémologiques sur la sémiotique de</p>
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	<p>l'hypermédia", <i>Degrés</i>, vol. 126-127, pp.d1-16.</p> <p>2006, "Semiotics of natural disaster discourse in post-tsunami world: a theoretical framework", <i>Sign Systems Studies</i> 34.1, pp.231-243.</p> <p>2007, "Intermedialitat : Ein Beitrag zur synkretistischen Semiotik", <i>Zeitschrift für Semiotik</i>, Band 29 Heft 1, pp.95-108.</p> <p>2009, "La raison graphique de Saussure", <i>CAHIERS F. DE SAUSSURE</i>, Droz, pp.23-42.</p> <p>2009, "L'appropriation culturelle de la téléphonie mobile en Corée", <i>Hermès</i> 55, pp.31-37.</p> <p>2011, "Une rencontre singulière entre structuralisme et bouddhisme", <i>Protée</i> Vol. 39. N. 2, pp. 19-30.</p> <p>2012, "The Unstable Ecology of Memory in Digital Human Beings", <i>Netcom</i>, France, University of Le Havre, pp111-128.</p> <p>2014, "The Emotionality in the Far-Eastern Calligraphy Essay on Semio-Phenomenology", <i>Degres-Revue de Synthèse a Orientation Semiology</i>, DEGRES</p> <p>2014, "Some remarks on the Semio-Anthropology of Writing", <i>Chinese Semiotic Studies</i>, DE GRUYTER, pp.43-55.</p> <p>2016, "Anthropological-Semiotics of Rhythm and Animating Modernity in China: A Rhythmanalysis of Princess Iron Fan", <i>Semiotica</i>, WALTER DE GRUYTER GMBH, pp.1-34.</p> <p>2018, "Les problèmes de la traduction du cours de linguistique générale dans le monde de l'écriture chinoise", <i>CAHIERS DE L'ILSL</i> 58, University of Lausanne,</p> <p>2018, "Une généalogie critique des théories de l'écriture", <i>SIGNATA</i> 9, University of Liege, pp.152-192.</p> <p>2018, "An Ecological Approach to The Digital Writing: Some Remarks on The Agency of Digital Writing", <i>Episteme</i> 19, pp.176-196.</p> <p>2019, "Gender representation in Iranian English language</p>
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coursebooks", English Today, CAMBRIDGE UNIVERSITY PRESS, Online (SSCI).

2019, "A Non-Anthropocentric Approach to the digital writing", Netcom RESEAUX COMMUNICATION TERRITOIRE, 33-1/2, pp.1-20.

2021. "Semiotic analysis of the Balwoo gong yang", Nouveaux Actes Semiotiques 124.

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Domestic Academic Articles:

1994, "Introduction to Peirce's Semiotics", Writers' World, vol.8, Paju: World Publishing Company, pp.423-449.

1994, "Keys to Reading Saussure", Theory, vol.8, Theory Publishing Co., pp.310-343.

1994, "Saussurean Philology I", Journal of SCLLF, vol.29, Societe Coreenne de Langue et Litterature Françaises(SCLLF), pp.705-731.

1995, "The Archeology of Signs", World Literature, Seoul: Minumsa, pp.17-49.

1995, "La conception de le narrativite chez Saussure", Journal of SCLLF, vol.30, Societe Coreenne de Langue et Litterature Françaises(SCLLF), pp.753-764.

1995, "Greimas: The Semiotics of Narrativity", Contemporary Criticism and Theory, vol.9, Seoul: Hanshin Publishing Company, pp.106-125.

1995, "The Nature of Contemporary Semiotics", Literature and Society, Winter, 1995, Seoul: Moonji Publishing Company, pp.1493-1521.

1995, "Prolegomena to Saussure's Semiotics", Semiotic Inquiry, vol.1, Korean Association for Semiotic Studies, pp.11-38.

1996, "The Archeology of Grammar", Korean Linguistics,

	<p>vol.3, Association for Korean Linguistics, pp.11-33.</p> <p>1996, "The Echo of Umberto Eco's Semiotics", <i>Contemporary Criticism and Theory</i>, issue 11, Seoul: Hanshin Publishing Company, pp.55-77.</p> <p>1997, "Sign and Inference", <i>Semiotic Inquiry</i>, vol.3, Korean Association for Semiotic Studies, pp.351-379.</p> <p>1998, "The Categorization of Semiotics", <i>Semiotic Inquiry</i>, vol.4, Korean Association for Semiotic Studies, pp.64-94.</p> <p>1998, "Pragmatics and Semiotics: Especially on Abduction", <i>Discourse and Cognition</i>, vol.5, Discourse and Cognitive Linguistics Society of Korea, pp.23-40.</p> <p>1999, "Inside and Outside Semiotics", <i>Contemporary Criticism and Theory</i>, vol.17, Seoul: Hanshin Publishing Company, pp.11-38.</p> <p>1999, "Perception and Signification", <i>Eastern and Western Culture</i>, vol.32, Keimyung University Institute for Humanities, pp.47-80.</p> <p>1999, "Semiotics in Canada: History and Prospects", <i>Korean Review of Canadian Studies</i>, vol.5, Korean Association for Canadian Studies, pp.145-169.</p> <p>1999, "Sign, Universe, Love: The Naturalist Metaphysics of Peircean Semiotics", <i>Contemporary Criticism and Theory</i>, vol.18, Seoul: Hanshin Publishing Company, pp.11-41.</p> <p>2000, "The Abductive Nature of the Saussurean Method", <i>Journal of SCLLF</i>, vol.31, Societe Coreenne de Langue et Litterature Françaises(SCLLF), pp.305-316.</p> <p>2000, (Co-authored) "Ars Culinae: Prolegomena to Culinary Semiotics", <i>Textlinguistics</i>, vol.8, Textlinguistic Society of Korea.</p> <p>2000, "Biosemiotics", <i>Semiotic Inquiry</i>, vol.8, Korean Association for Semiotic Studies, pp.209-248.</p> <p>2000, "Chinese Writing and Digital Writing", <i>Visual Culture</i>,</p>
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	<p>vol.2, Korean Association for Visual Culture, pp.54-78.</p> <p>2000, "Digital Language and the Transformation of Humanities", <i>Critica</i>, vol.2, Seoul: Thinking Tree Publishing Company.</p> <p>2000, "Digital Semiotics", <i>Visual Culture</i>, vol.1, Korean Association for Visual Culture.</p> <p>2000, "Mythology, Sign, Image", <i>Narrative</i>, vol.2, Korean Association for Narrative Studies.</p> <p>2000, "Prolegomena to a Poststructuralist Concept of Language", <i>Science Concepts</i>, vol.35, Seoul: Pyumyang Publishing Company.</p> <p>2000, "Speech, Writing, Image: Prolegomena to Syncretic Semiotics". <i>Semiotic Inquiry</i>, vol.7, Korean Association for Semiotic Studies, pp.41-102.</p> <p>2001, "The Landscape of Languages at the Commencement of the 21st Century", <i>Universal Language</i>, vol.2, Sejong Language Institute, pp.15-23.</p> <p>2001, (Co-authored) "Korean Language-etiquettes and Body-language", <i>Semiotic Inquiry</i>, vol.10, Korean Association for Semiotic Studies, pp.77-114.</p> <p>2001, "A Semiotic Approach to the Space of Hypertext", <i>Sungkok Journal</i>, vol.32, Sungkok Foundation, pp.225-326</p> <p>2002, "Ecosemiotics", <i>Semiotic Inquiry</i>, vol.12, Korean Association for Semiotic Studies, pp.175-206.</p> <p>2002, "Epistemology of Linguistic Relativity", <i>Lingua Humanitatis</i>, vol.3, International Association for Humanistic Studies in Language, pp.7-42.</p> <p>2002, "Interview with Umberto Eco", <i>World Literature</i>, vol.104, Seoul: Minumsa, pp.267-305.</p> <p>2002, (Co-authored) "A Linguistic Analysis on the Terminology of 'Tae-Kwon-Do' Kickings", <i>Journal of KAHPERD</i>, vol.41, Korean Alliance for Health, Physical Education,</p>
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	<p>Recreation, and Dance(KAHPERD), pp.63-79.</p> <p>2002, "Some Remarks on the Semiotics of Marketing and Branding", Korean Journal of Advertising, vol.13, Korea Advertising Society, pp.257-279.</p> <p>2002, "A Syncretic Semiotic Approach to Intermediality", Textlinguistics, vol.13, Textlinguistic Society of Korea, pp.29-56.</p> <p>2003, (Co-authored) "Collective Intelligence", Emerge, vol.47, Seoul: Emerge, pp.118-131.</p> <p>2003, (Co-authored) "The Future of Grammatology", Critica, vol.11, Seoul: Thinking Tree Publishing Company, pp.114-157.</p> <p>2003, "On the Identity of Korean Linguistics", Lingua Humanitatis, vol.5, International Association for Humanistic Studies in Language, pp.7-36.</p> <p>2003, "Semiotics of Politeness", Semiotic Inquiry, vol.13, Korean Association for Semiotic Studies, pp.111-161..</p> <p>2003, "A Structural and Generative Approach to the Texts of Car Advertisements", Advertising Research, vol.59, Korea Broadcasting Advertising Corporation., pp.213-241.</p> <p>2004, "Derrida: From Difference to Ethics", Literature and Society, Winter, 2004, Seoul: Moonji Publishing Company.</p> <p>2004, "The Emergence of Deconstructivism: Testing New Language and Thought", Philosophy and Reality, Winter, 2004, Seoul: Philosophy and Reality Publishing Co.</p> <p>2004, "Semiotic Studies on Visual Identity", Semiotic Inquiry, vol.15, Korean Association for Semiotic Studies, pp.303-347.</p> <p>2005, (coauthored) "Etude sémio-comparative sur la stratégie de l'entreprise : autour de quelques importantes marques de Corée et de France", French Studies, vol.32, Société d'Etudes Franco-Coréennes.</p>
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	<p>2007. "The immortality and the imperfection of Saussurian thinking", <i>Semiotic Inquiry</i>, vol.21, pp.129-158.</p> <p>2007, "Brand Semiosis: Towards the Semiotics of Brand", <i>Humanities and Languages Vol.9</i>, Internatinoal Association for Humanistic Studies in Language, pp.233-252</p> <p>2007, "Semiotic Approach to City Branding", <i>Text Linguistics</i>, The Textlinguistic Society of Korea, pp.303-337.</p> <p>2007, "Metaphysics and Semiotics of the Human Voice", <i>Korean Language and Literature</i>, The Society of Korean Language and Literature, pp.181-209</p> <p>2007, "Epistemological Style of the Saussurean Thinking", <i>Semiotics</i>, Korean Associatino for Semiotic Studies, pp.129-158.</p> <p>2009, "Epistemological Beginning of Design Semiotics", <i>Semiotics</i>, Koeran Association for Semiotic Studies, pp.111-142.</p> <p>2010, "Prolegomena to the Cultural History of Intermediality in Korea", <i>Semitoics</i>, Korean Associatino for Semiotic Studies, pp.9-36.</p> <p>2011, "An Epistemological Examination on the Beginning and Essence of Writing", <i>Visual Culture</i>, Korean Association for Visual Culture, pp.183-217.</p> <p>2011, "Semiotic Anthropology of Writing", <i>French Language and Literature</i>, Korean Society of French Language and Literature, pp.379-396.</p> <p>2012, "Metropollis and Digital Media: Some Epistemological Reflections on the Augmented City", <i>Society and Theoy</i>, Korean Society for Social Theory, pp.67-95.</p> <p>2013, "A New Light on the Saussurean Historical Geographic Linguistics: the Cornerstone for Creating a World-Language map.", <i>Semiotics</i>, Korean Associatino for Semiotic Studies, pp.29-58.</p> <p>2013, "Mental Geometry and Modeling Vitality: a Prototypical</p>
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theory of Calligraphy", Visual Culture, Korean Association for Visual Culture, pp.9-27.

2014, "Some Critical Remarks on the Urban Semiotics of Seoul", Episteme, Center for Applied Cultural Sciences

2014, "A New Semiotic Landscapes in Augmented Urban Space: Towards an Archeology of Urban Inscription", Episteme, Center for Applied Cultural Sciences, pp.93-116

2015, "La ville Augmentée et l'avenir de l'écriture: épistémologie et archéologie des inscriptions urbaines dans l'ère numérique", Episteme, Center for Applied Cultural Sciences, pp.101-133.

2015, "The Archeology of Iconic Clast: from Iconoclasm to Caricature", Visual Culture, Center for Applied Cultural Sciences, pp.51-76.

2016, "The Contagion as Transdisciplinary Research", Epistemem, Center for Applied Cultural Sciences, pp. 161-175.

2016, "Barthes and Images: beyond Visual Semiotics", French Language and Literature, Korean Society for French Language and Literature, pp.11-259.

2017, "The Pedigree of Contagion Discourse in French Culture Theories", Episteme, Center for Applied Cultural Sciences

2017, "The Political Economic Discussion on Contagion and Immunity: Visual Culture, Korean Association for Visual Culture, pp.77-100.

2017, "The Issue of Listening Attentively in Foucault Ideas: Seeking for Establishing Listening Anthropology", Humanities and Languages, International Association for Humanistic Studies in Language, pp.101-127.

2018, An ecological approach to the digital writing, Journal of Visual Culture 32, pp.5-41.

Academic Presentation & Invited Lectures:

International Academic Presentation:

2019.12. "Quand les machines produisent des signes narratifs",
Title of the Conference : Anthropogenie. De la technique a la
semiotique, Centre International de Conferences Sorbonne
Universite.

2019.12. "La responsabilite des algorithmes", Title of the
Conference, La responsabilite, media, politique, relations,
organisations, PROPEdia, School of IGIS, Paris.

2019.09. "A non anthropocentric concept of writing in the era
of artificial intelligence" (KEY NOTE SPEECH), 14 TH
INTERNATIONAL OF SEMIOTIC ASSOCIATION,
BUENOS AIRES. TITLE OF THE
CONFERENCE :TRAJECTORIES.

2019.02. "Semiotique spatiale de la maison traditionnelle
coreenne", invited conference, Department of East Asian
Studies, University of Geneve.

2018.06. "An ecological approach to digital writing", Title of
the Conference, Reseaux sociaux, traces numeriques, et
communication electronique, University of Havre.

2017.09, " The Temporal Choreography of Seoul ", in IA 2017
Seoul World Architects

2017.07, "Foucault and the Ethics of Listening", in International
Conference of Pragmatics

2017.06, "Semiotics and Intelligence", "L'actualite de la semiotique de
Greimas piur les sciences de l'urbanisme", "Les Fondatiions
epistemologiques pour une semio-anthropologie de la contagion"

	<p>in 13th IASS Congress</p> <p>2017.05, "Semiotics of Contagion", in International Conference of Greimas</p> <p>2017.05, "The Contagion as a Research Program of Structural Semiotics", in Greimas aujourd'hui: l'avenir de la structure</p> <p>2017.02, "An Environmental Humanity Based Inquiry on the Correlation between Urban Resilience and Sustainability, in the 2nd Preliminary Research Projects Conference</p> <p>2017.02, "The Anthropology of Living", in Future Automatic Evolving Urban City Conference</p> <p>2017.01, "Semio-Anthropology of Contagion", in De la contagion des ideas a la diffusion des cultures</p> <p>2017.01, "The Role of Didactic Epistemology in Delivering General Linguistic Knowledge", "The Issue on the Translation of <i>General Linguistics</i> in East Asia" in Le cours de linguistique generale 1916-2016</p> <p>2016.07, "Archeology in Metaphorical Eutopia of Urban Space", in Utopies et forms de vie</p> <p>2016.03, "The Ambiguity of a Contested Place" in 10th Design Principles & Practices</p> <p>2016.03, "Transdisciplinary Program for Contagion", in Dream and Power in the Digital Age in Tokyo University</p> <p>2016.03, "Giftedness and Poverty in South Korea" in Talents in Motion, ECHA</p> <p>2015.09, "Visual Representation of the Body and East Asian Modernity" in Encoding Cultural Resources, Japan</p> <p>2015.07, "Humanistic Approach to Ecological Restoration" in Mediations Semiotiques, France</p> <p>2015.07, "The Transfer of Significance of Icon", "Some Elements of Asceticism in Korean Buddhist Ritual Gesture" in 33rd ISSR Conference – International Society for Sociology of Religion:</p>
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Sensing Religion

- 2015.01, "L'écriture dans la ville augmentée", in *Écritures et récits, sens et images de l'espace urbain*
- 2014.09, "A Genealogy of French Design Semiotics", "Urban Semiotics of Some Historic Traces and Their Restored Meanings in Seoul", in 12th World Congress of Semiotics
- 2014.09, "L'intermedialité dans les traditions de l'extrême-orient" in Regional Conference of the International Association for Visual Semiotics 2014
- 2014.08, "Geographic Linguistics of Saussure", in 13th International Conference on the History of the Languages and Sciences
- 2014.05, "The Tradition of Inter-media in Asia", in *Hybrid Reading*, Japan
- 2013.12, "Jongmyo Shrine in a Spatial Semiotic Study" in *Transmissions*, Propedia, France
- 2013.16, "Semiotics in Calligraphy" in *Semiotique and Synchronie*, France
- 2012.10, "The Metaphysics of Simplicity: Several Semiotic Reflections on Spatial Modeling of Jongmyo", "Some Semiotic Elements on the History of the Korean Typography: Towards the Grammatology of Korean Writing", "Writing, Body, the Universe" in The 11th World Congress of the International Association for Semiotic Studies
- 2012.06, "The Unstable Ecology of Oblivion in Digital Human Beings", in *La Communication Electronique*
- 2012.03, "Metapolis Urbanization of Digital Media", in *Visualist 2012* in Turkey
- 2012.02, "Semi-Anthropological Notes on Haptic and Tactile technologies", in *Journée d'études franco-coreenne* in France
- 2011.09. "Réflexion sémiotiques sur la ville augmentée", International Association of visual semiotics Lisbon.

- 2011.08, "Epistemology of authenticity in ecological restoration", Internal society of ecological restoration, Merida.
- 2007.09, "The Semiotics of City Branding", 2007 Asia Communication & Media Forum, , Asia Media Research Center, Communication University of China.
- 2006.10, "New Cultural Landscape of Mobile Telephony : Body, Mobility and Lifestyle", Mobile and Pop Culture in Asia, Asia Culture Forum 2006, pp. 171-190.
- 2006.08, "Some epistemological remarks on the cultural ecology of the mobile media", a harmonious world & mass media, Asia Media Research Center, pp.21-22.
- 2006.07, "The perspective of Peirce on the semiotic syncretism of hypermedia" , Peirce and image, International Association for Italy Urbino Semiotic Studies, pp.7-8.
- 2006.05, "Semiotics of Natural Catastrophe Discourse in a Post-Tsunai World: Representing the Sciences in Media", Public Communication of Science and Technology Network, pp.37.
- 2006.04, "Semiotic essay on the signification of space of Seoul", 4th International Science Conference, Korean Association for Semiotic Studies.
- 2005.12, "Synthetic Semiotics of Hypermediality: A comparative semiotic approach", IRICS, pp.37.
- 2005.07, "The comparative epistemology of three naturalistic paradigms of meaning", 9th International Cognitive Linguistic Conference, International Cognitive Linguistics Association
- 2005.06, "Semiotics of lifestyle brands", stil as zeichen, Deutsche Gesellschaft fur Semiotik.

2005.05, "The background of contemporary French philosophy", The Current of French Philosophy, Korean Association for French Studies. Pp.19-37.

2004.07, "Some Remarks on the Abductive Inference: Prolegomena to the Theory of Cognitive Pragmatics", Proceedings of The 2004 LSK, The Linguistic Society of Korea, pp.211-220.

2004.07, "Korean temple as a semiotic treasure", les signes du monde, International association of semiotic studies, pp.324.

2004.07, "Some esthetico-semiotic aspects of Korean cuisine", les signes du monde, International association of semiotic studies, pp.298.

2004.07, "Epistemology of intermediality", les signes du monde, International association of semiotic studies. pp.53.

2003.07, "Linguistic pluralism and its barriers in the era of digital language", 8th International pragmatic conference, abstracts, pp.63-64.

2003.07, "a narrative alternative to cognitive linguistics", 8th international cognitive linguistics conference, International association of cognitive linguistics, pp.85.

2003.06, "The culinary semiotics as a syncretic semiotics", Images et sensorialite, Imagiges, pp.11.

2002.05, "The Word, The Image, The Rhythm: Prolegomena to a theory of synthetic semiotics", University of Oxford.

2001.06, "Observations on the Predicative Structures of Visual and Verbal Metaphors", The Discourse and Cognitive Linguistics Society of Korea, pp.203-217.

2001.04, "Les caracteres chinois et le numerique", Universite Michel de

Montaigne Bordeaux 3, ISIC.

2001.04, "L'univers, le corps, le temple", Semio 2001 (Resumes),
Association française de semiotique, pp.61-62.

2001.04, "A propos de la naturalisation du sens", Semio 2001 (Resumes),
Association française de semiotique, pp.76-77.

1999.06, "La cuisine, le rythme, l'univers", 7th International Semiotic
Conference, IASS, pp.216-217.

1999.06, "The aesthetic phenomenology of abduction", 7th International
Semiotic Conference, IASS.

1998.06, "The abduction as a model of cognitive pragmatics", 6th
International Pragmatics Conferences, International Pragmatics
Conferences.

1998.06, "Prolegomene a la semiotique de la politesse", International
Institute for semiotics, International Semiotics Institute.

1998.06, "The abduction as a model of cognitive pragmatics", Abstracts
of 6th International Pragmatics Conference, International
Pragmatics Association.

1997.06, "The Form of Politeness As a Chinese Semiotics: a Semiotic
Approach to the Concept of Politeness", Abstracts of the papers of
the 2nd East Asian International Semiotic Seminar, East Asian
International Semiotic Seminar. pp.81.

1993.06, "Trois Concepts de Realisme", ICHoLS VI, International
Conference on the History of Language Science(Georgetown
University), pp.33-34.

Domestic Presentation:

2019.11. HUMANITIES BASED EDUCATION PROGRAM FOR THE
SOCIAL INNOVATORS, CES, CESS LEARNING COMMUNITY

SERIES 2019, SEOUL.

2019.11. The Visual Culture Studies: Genealogy, Epistemology, Geopolitics (KEY NOTE SPEECH), INTERNATIONAL CONFERENCE, IMAGE: BETWEEN MAN AND HISTORY, KOREAN ASSOCIATION OF VISUAL CULTURE.

2018.03. A transdisciplinary education program of the environmental humanities, OJEONG ECO-RESILIENCE, Korea University.

2018.03. Some fragments on the urban imaginaries, Title of the Conference: New Horizons of the Urban Imageries, Korean Association of Visual Culture.

2017.11, "A Pluralist Approach to the Writing", in Korean Association for Semiotic Studies

2017.07, "Foucault and the Ethics of Listening", in International Conference of Pragmatics

2017.05, "Semiotics and Artificial Intelligence: in Search for Some Epistemological Interfaces", in Colloquium by Korea University Brain Engineering Department

2016.12, "The World of Writing", in Incheon World Writing Forum

2016.11, "Why Does Listening Matter?", in International Association for Humanistic Studies in Language

2016.11, "Homo Urbanus", in The Culture and City View of Incheon

2016.10, "Homo Spiritualis Artifex", in Korean Association for Visual Culture

2016.09, "The Issue of Listening in Foucault's Ideas", in 2016 Symposium of Center for Applied Cultural Sciences

2016.06, "The Contagion of Culture", in Center for Applied Cultural Sciences

2016.04, "The Journey to Chauvet", in Korean Association for Visual Culture

2015.12, "Barthes and Images", in Korean Association for French Language and Literature

	<p>2015.09, "Penance and Body", in Korean Association for Visual Culture</p> <p>2015.08, "Trace Humanities", in ACT Seminar</p> <p>2015.07, "Saussure", in Korean Association for Semiotic Studies</p> <p>2015.04, "The Archeology of Iconoclasm", in Korean Association for Visual Culture</p> <p>2015.04, "A Humanistic Proposal and Examination on Safety" in Analysis of National Safety Costs and Benefit</p> <p>2015.02, "Freedom of Expression, Despair of Civilization, Irresolvable Cultural Difference", in Freedom of Expression and Multi-Culturalism</p> <p>2014.12, The Paradigm of Affection in pre and post Saussurean Linguistics and Semiotics", in Korean Association for French Language and Literature</p> <p>2013.11, "Humanistic Heritage of Saussure" in Korean Association for Semiotic Studies</p> <p>2013.05, "Modality of Sensimeters" in 2013 Korean Society for Cognitive Science</p> <p>2013.05, "The Research Model and Process Based on Humanities for Creative Development of Haptic Technology in 2013 in Korean Society for Cognitive Science</p> <p>2013.04, "The Geometry of Mental and Vitality of Modeling", in Korean Association for Visual Culture</p> <p>2013.02, "Basic Methodological Research for Developing Policies Based on Humanities", in Economics, Humanities, and Social Research Council</p> <p>2012.09, "Some Fundamentals for the Archeology of Intermediality", in Respecification of Printing Media in the Age of Smart Media</p> <p>2012.07, "A New Informational Landscape in Augmented Urban Space" in ICDIT</p> <p>2012.07, "Humanities-Based Research Platform for the Development of Haptic Technologies" in ICIDT 2012</p>
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	<p>2012.06, "Some Fundamentals of Haptic Semiotics", in Homo Sensus, HK, Semiotic Association</p> <p>2011.12, "The Issue on Memory in the Digital Era", in Humans and Society in a Digital-Confusion Society.</p> <p>2011.11, "Haptic Epistemology", in Korean Association for Visual Culture</p> <p>2011.11, "Derrida's Grammatology" in Yonsei University Writing Colloquium</p> <p>2011.10, "City and Media", in Korean Association for Semiotic Studies</p> <p>2011.07, "Some Methodological Elements in Visual Semiotics", in Ihwa Woman's University</p> <p>2011.06, "Social Media and Digital Cultural Evolution" in Chosun University</p> <p>2011.04, "Tactile Humanities Drawing" in Center for Applied Cultural Science</p> <p>2010.11, "Semiotics of Affection", in Korean Association for Semiotic Studies</p> <p>2010.09, "Language Unbounded", in Incheon Digital Festival</p> <p>2010.08, "The Issue on the Inter-Media in East Asian History", "The Public Text in East Asian Cityscape", in International Comparative Literature Association</p> <p>2010.04, "Design for Korean Media History", in Korean Association for Semiotic Studies</p> <p>2009.11, "Speech, Graphism, Writing: for Humanities of Writing", in Korean Association for Visual Culture</p> <p>2009.11, "Tradition of Eastern Visual Image and Hypermedia", in Seoul Institute of the Arts</p> <p>2009.10, "Image and Imagination" in Institute of Media Arts.</p> <p>2009.10, "Reflection on Humanities of Digital Civilization", in 2009 Digital Leaders Forum</p>
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	<p>2009.07, "The Linguistic Landscape of East Asian Cities" in International Congress of Linguists</p> <p>2008.05, "A Semiotic Study on the Linguistic Landscape of Major Cities in East Asia", in 2008 POSCO Asia Forum</p> <p>2008.04, "A Retrospect on Linguistic Ecology of Urban Areas in East Asia", in Korean Association for Visual Culture</p> <p>2007.06, "The Advent of Collective Intelligence and Noosphere" in 2007 Information and Culture Conference</p> <p>2007.06, "Brand Semiotics", in AAA-KAS</p> <p>2006.12, "Linguistic understanding of semiotics", 33th Scientific Conference in Winter, Society of Korean Linguistics. pp.3-28.</p> <p>2006.10, "How to read a Christian worship text: Dialogical process between a text and audience for communication", 06' Periodical Scientific Conference, Korean Society of Journalism & Communication Studies. pp.251-255.</p> <p>2005.11, "Cultural features of mobile telephones", Digital2, Samsung Economic Research Institute, pp.1-19.</p> <p>2005.06, "Applied humanities", Modern theory & 21c Humanities, University of Chung-Ang Humanities Institute, pp.1-18.</p> <p>2005.05, "Some semiotic implications of hypermedia writing", 05' International Scientific Conference in Spring, Korean Association for Semiotic Studies, pp.21-38.</p> <p>2005.05, "Cultural branding", 05' International Scientific Conference in Spring, French Association for Studies, pp.151-170.</p> <p>2005.03, "Interface of Marketing Science & Cultural Science", 05' Scientific Conference in Spring, Korean Marketing Association, pp.29.</p> <p>2003.11, "Linguistic approach to the brand names", 03' Scientific Conference in Autumn, Korean Marketing Association, pp.219-</p>
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226.

2003.06, "Epistemological reflections on the identity of language studies in Korea", Humanistic Studies in Language, International Association for Humanistic Studies in Language, pp.1-16.

2003.06, "Epistemology introspection for civilized semiotics", 03' Scientific Conference in Spring, Korean Association for Semiotic Studies, pp.45-71.

2002.11, "From intertextuality to intermediality", Korean Association for Text Linguistic Studies, pp.5-20.

2002.10, "Interface between Marketing and Semiotics: some preliminary reflections on the generation of meaning in the market", Korean Association for Advertising Studies, pp.106-120.

2001.05, "The semiotic approach to the marketing and the branding", Korean Association for Semiotic Studies, pp.15-35.

2001.02, "The approach of synthetic semiotics to web", Proceedings HCI 2001, `Korea Information Science Society, pp.877-882.

2000.12, "The emergence of dynamic semiotics", Korean Association for French Studies, pp.3-24.

2000.12, "The Chinese writing and the digital language", KIVIC Scientific Conference in Spring, KIVIC, pp.5-37.

2000.12, "The theory of semantic domains", University of Seoul Linguistic Society, pp.15-38.

2000.11, "The semiotics of hypertext", Scientific Conference in Autumn, Korean Association for Text Linguistic Studies, pp.43-67.

1999.01, "Image & Semiotics", KIVIC.

1998.11, "Verbal Process and Perception: (on Semiotics and Cognitive

Linguistics)", University of Seoul Linguistic Society, pp.19-28.

1997.11, "Problems of categorization in Semiotics", Semiotics & **contiguity** science, Korean Association for Semiotic Studies, pp.11-36.

1995.12, "The sign and the cognition: Peirce's Theory of Mind", Hangul & Korean Data Processing, Korea Information Science Society, pp.240-243.

1994.12, "The Prolegomenon to Saussurean Semiotics", French Semiotics, Korea Association for Semiotic Studies.

Organized International Academic Conferences:

2005-2017, Organized **14 international academic conferences** participated in by **9 countries**
(France, Australia, the United Kingdom, the United States, Japan, Taiwan, Spain, Italia, Iran)

2005.05, New Ecology of Media: Anthropological and Epistemological Reflections

2007.04, Saussure's 150th Anniversary International Conference, Saussure's Presentity and DeModernity

2008.04, For New Urban Poetics

20011.09, Symposium Commemorating the Opening Ceremony of Fusion Civilization Research "Fusion - New Civilizational Historical Representation"

2013.04, New Topography of Body Humanities: Body, Sensation, Media

2013.11, Humanities heritage of F. de Saussure thoughts

2013.11, Tokyo University International Workshop: BODY, MEDIA, IMAGE

2014.04, Where is Culture Going?

2015.10, Two Diagnoses of Modern Civilization: Bernard Stiegler vs. Hidedaka Ishida

2015.10, Collision of Civilizations and Collision of Icon: Cultural tension of images and narratives

2016.10, New Prospect of Technology and Visual Culture

2016.12, the Fourth Industrial Revolution and Knowledge Revolution: Exploring Transdisciplinarity

2017.04, the First Symposium between Korea University and Tarbiat Modares University: Intercultural Understanding and Communication between Iran-Korea

2017.04, Image Geopolitics and Cultural Heritage

Organized Domestic Academic Conferences:

2006-2016, Organized **18 domestic academic conferences**

2006.09, Area, Method, Experiment of Applied Humanities

2006.12, Cultural Thoughts and Cultural Practice

2007.03, Humanistic Vision on Urban Space

2007.10, Urban Aesthetics and Urban Space

2007.12, Semiosis and Episteme

2008.10, Country and Image

2009.11, Letters, Images, and Power

2010.02, Kunst Philosophy

2010.05, New Prospect in Advanced Image Technology and Visual Culture

2011.04, Anthropology of Tactile Sense: Symposium on Culture Integration of Tactile Sense

2011.09, Humanistic discovery of sense

2011.10, SNS and New Media

2011.11, Aesthetics of tactile sense

2012.05, Interdisciplinary Inquiry of Tactile Senses: an Integrated Approach to Humanities, Engineering, and Medicine

2012.12, Convergent Exploration of Tactile Experience and Utilization

2014.11, New Prospect in Thoughts of C. S. Peirce

2016.04, Anthropology of Image I

	2016.10, Anthropology of Image II
Fellowships and Grants	<p>1986, Award for Best Article (undergraduate category) in the January competition organized by Korea University Journal</p> <p>1994, Mouton d'Or Grand Prize for the paper in <i>Semiotica</i> (IASS)</p> <p>1996 (December)-1997 (February), Research grant attributed by the French Foreign Minister (Etudes de Haut Niveau)</p> <p>1996, Award for Best Translation (for <i>Grammatology</i>), from Hankook Ilbo and Korea Association of Edition</p> <p>1998 (January-February) Grant for the Canadian Studies attributed by the Canadian government</p> <p>1998, Nominated for Superior Scholarly Books (for <i>Lectures on Contemporary Semiotics</i>), from Ministry of Culture & Tourism</p> <p>2000, Sunggok Foundation Grant</p> <p>2001-02, LG Yonam Foundation Research Fellowship for Professors Studying Overseas</p> <p>2006, Research grant attributed by Samsung Intitute of Economics</p> <p>2007 (Winter), Invited Visiting Professor, University of Aix-en-Provence, Dept. of the Audio-visual (funded by the ASEM-DUO Program)</p> <p>2007-2008, POSCO Foundation Research Fellowship for Human and Social Sciences (Asian Scholars)</p> <p>2008-2009, Fulbright Senior Fellow</p>

2018-2020. Research grant attributed by the CESS (SK)

Research Projects (with fellowships or Grants):

1995-96, Structuralist Revolution (funded by National Research Foundation of Korea)

1995-98, Reception of Western Linguistics in Korea and its epistemological transformation (funded by National Research Foundation of Korea)

1998-99, Bio-semiotics (funded by National Research Foundation of Korea)

1999-00, A Semiotic Analysis of Logos and Trademarks (funded by National Research Foundation of Korea)

2000-01, Semiotic study on writing space of hypertext (funded by Sungkok Academic Cultural Foundation)

2000-01, Understanding Visual Culture (funded by National Research Foundation of Korea)

2000-01, An Introduction to Ecological Semiotics (funded by Korea University)

2001-02, A Semiotic Study of Visual Identity: Focusing on the Structure and Meaning of Corporate Logo (funded by National Research Foundation of Korea)

2003-04, Semiotics (founded by Korea University)

2003, Cheil Communications Project on Brand Communication (funded by Cheil Communications)

2004, LG Global Branding Concept Project (funded by LG)

2005, The Semiotic Composition of French and Korean Companies: Brand Communication Strategies (funded by National Research Foundation of Korea)

2005-07, Semiotics Based approach to state branding of Korean Cultural Image in Europe (funded by Korea University)

	<p>and National Research Foundation of Korea)</p> <p>2005-07, Semiotics Based State Branding Strategy (funded by National Research Foundation of Korea)</p> <p>2006-07, Semiological approach of urban branding (funded by Korea University)</p> <p>2005-07, Applied Culture Studies Association (Interdisciplinary Study Group) (funded by Korea University)</p> <p>2007, EU cultural content development status survey (funded by Association of Northeast Asian Nations)</p> <p>2007-08, 2007 Support Program for Center for Applied Cultural Sciences (CASS) (funded by Korea University)</p> <p>2007-08, A Study on Social Semiotics of Language Landscaping in Major Cities in East Asia (funded by POSCO TJ Park Foundation)</p> <p>2007-08, Semiotic Exploration of Urban Space: an Integrated Approach of Epistemology, Aesthetics, Ecology (first year) (funded by National Research Foundation of Korea)</p> <p>2008-09, Epistemological genesis of design semiotics (funded by Korea University)</p> <p>2008-09, Development of regional code and execution model to enhance Korea's national image (funded by the Ministry of Culture, Sports and Tourism)</p> <p>2008-09, Semiotic Exploration of Urban Space: an Integrated Approach of Epicology, Aesthetics, Ecology (second year) (funded by National Research Foundation of Korea)</p> <p>2009-10, 2nd stage BK21- (National treasury) Linguistic Theory Application Team (funded by Ministry of Education and Human Resources Development)</p> <p>2009, Change of Recognition Method following the Normalization of Image Contents (funded by Korea Information Society Development Institute)</p> <p>2009-10, Development of design humanities curriculum for undergraduates (funded by National Research Foundation</p>
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	<p>of Korea)</p> <p>2009-10, Semiotic Exploration of Urban Space: an Integrated Approach of Epistemology, Aesthetics, Ecology (third year) (funded by National Research Foundation of Korea)</p> <p>2010, Epistemological Introspection on the Origin and Nature of Writing (funded by Korea University)</p> <p>2010, Changes in aesthetics with media changes and aesthetic characteristics in the age of convergence (funded by Korea Information Society Development Institute)</p> <p>2010-13, Semiotics in Hangeul Characters: Composition principle, typography, interchangeability (funded by National Research Foundation of Korea)</p> <p>2010-12, Humanistic imagination of ecological restoration (funded by ASAN Foundation)</p> <p>2010, 2010 Humanities-sponsored organization support project (funded by National Research Foundation of Korea)</p> <p>2010, 2011 Humanities-sponsored organization support project (funded by National Research Foundation of Korea)</p> <p>2010-11 Trans-disciplinary Studies on the sense of touch (funded by National Research Foundation of Korea)</p> <p>2010-11, Citizen Arts and Humanities: the Meeting Art and Humanities for the Aesthetic Community (funded by National Research Foundation of Korea)</p> <p>2011-13, Establishment of an industry-university cooperation model based on humanities and societies for creative haptic technology - Convergence research of humanities, sociology, engineering, medicine and arts (funded by National Research Foundation of Korea)</p> <p>2012, Research on Fundamental Methodology for Developing Creative Policy Based on Humanities: Building a New Paradigm of Public Humanities (funded by National Research Center for Economics, Humanities and Social Sciences)</p>
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	<p>2012-14, Multidisciplinary Review on Integral Social Order (funded by National Research Foundation of Korea)</p> <p>2012-14, Building a visual archive of modern East Asian body language representations, establishing the concept of image information, and cultural map (funded by National Research Foundation of Korea)</p> <p>2013-14, [Planning / New] Policy Research and Humanistic Methodology: Toward the Establishment of "Policy Humanities" (funded by Korea University)</p> <p>2013, Research on Sustainable Social Development through the Integration of Humanities and Social Sciences: Building a Paradigm of Environmental Humanities and its Application in Public Policy (funded by National Research Center for Economics, Humanities and Social Sciences)</p> <p>2013-15, An Introduction to East Asian Media Culture History (funded by Seonam Foundation)</p> <p>2014-15, Some Remarks on the Urban Semiotics of Seoul (funded by Korea University)</p> <p>2014, Research and Development of Liberal Arts Education Program for Creativity and Innovation: Mapping Ecosystem for Realization of Creative Liberal Arts Education Knowledge (funded by National Research Center for Economics, Humanities and Social Sciences)</p> <p>2014-17, Landscape Semiotics (funded by Korea University)</p> <p>2014-17, Anthropology of Sensation: Ecology, Recognition, Application Order (funded by National Research Foundation of Korea)</p> <p>2015, Humanistic Examination and Suggestions for Improvement of Safety Culture in Korea: Establishment of Theoretical Foundation of Safety Humanities and Its Implication for Policy (funded by National Research Center for Economics, Humanities and Social Sciences)</p> <p>2016-17, Semiotic Thinking Experiment on Nuclear Waste</p>
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	<p>(funded by Korea University)</p> <p>2016-17, Anthropological Horizon of Listening: Problem of Attentive hearing in Foucault's Self Care (funded by National Research Foundation of Korea)</p> <p>2017-18, A Study on Spatial Semiotics of East Asian Gardens (funded by Korea University)</p> <p>2015-18, Research on the Integrated Contagion Studies: From Paradigm to Application (funded by National Research Foundation of Korea)</p>
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